

# MINOR IN INTERNATIONAL BUSINESS, LANGUAGE, AND CULTURE

The School of Modern Languages and the Scheller College of Business offer an interdisciplinary minor in "International Business, Language, and Culture" (IBLC) housed in the School of Modern Languages. Two key objectives of the Institute's strategic plan are to "prepare students for global leadership" and "innovate to amplify social responsibility and economic impact." In order to achieve these objectives students need to understand the fundamentals of business and also be able to communicate across different languages and culture. This minor meets both of these objectives. Currently, the IBLC minor can be pursued in the following languages: Chinese, French, German, Japanese, Korean, Russian, and Spanish. This minor welcomes both business and non-business majors.

Students who wish to pursue this minor should declare the minor by completing the minor change form with the Student Advisor in Modern Languages.

## Minor Program of Study & Guidelines

### Modern Language Minor Information

## Program of Study for Business Majors

Code	Title	Credit Hours
<b>Business Majors Requirements</b>		
Select two of the following courses:		6
MGT 3118	Cross-cultural Management	
MGT 3606	International Business Law	
MGT 3661	Advanced Concepts in International Business	
MGT 4030	International Accounting	
MGT 4070	International Finance	
MGT 4116	The Role of Gender, Race and Ethnicity in Organizational Behavior	
MGT 4335	International Marketing	
MGT 4803	Special Topics in Industrial Management (Global Strategy)	
Select three 3000/4000-level courses in the same language. At least one must come from the list below.		9
CHIN 3021	Chinese Society and Culture I	
CHIN 3022	Chinese Society and Culture II	
CHIN 3692	Business Chinese	
CHIN 3696	Economic Development and Sustainability in China <sup>1</sup>	
FREN 3011	France Today I	
FREN 3012	France Today II	
FREN 3014	Introduction to Contemporary France <sup>1</sup>	
FREN 3061	France: Culture, Economy, Commerce I	
FREN 3062	France: Culture, Economy and Commerce II	
FREN 3551	French for the Professions I	
FREN 3691	Business Communication and Correspondence in France <sup>1</sup>	

FREN 3692	French for Business and Technology I <sup>1</sup>
FREN 3693	French for Business and Technology II <sup>1</sup>
FREN 3694	French for Business and Technology Abroad <sup>1</sup>
FREN 4300	France and Globalization
GRMN 3011	Germany Today
GRMN 3071	Introductory Business German I
GRMN 3695	German Business and Technology: Structure, Communication and Correspondence <sup>1</sup>
GRMN 3696	German Business and Technology: Current Issues <sup>1</sup>
GRMN 4061	Advanced Business German I
GRMN 4693	Industrial Transformation and German Society/Economy <sup>1</sup>
JAPN 3692	Business Japanese <sup>1</sup>
JAPN 3693	Japan Today <sup>1</sup>
JAPN 4123	Technical and Business Japanese Translation
KOR 3691	Business Korean <sup>1</sup>
KOR 3692	Current Issues and Technology in Korea <sup>1</sup>
RUSS 3691	Intensive Advanced Russian <sup>1</sup>
RUSS 3692	Advanced Reading and Composition for Business, Science and Technology <sup>1</sup>
RUSS 4340	Invention of Business Discourse in Russia (1990-)
SPAN 3211	Spain Today
SPAN 3235	Latin America Today
SPAN 3590	Issues of Sustainable Development in the Andean Region <sup>1</sup>
SPAN 3592	Culture and Commerce in the Andes <sup>1</sup>
SPAN 3690	Commerce and Sustainable Communities <sup>1</sup>
SPAN 3691	Business Communication and Correspondence in the Hispanic <sup>1</sup>
SPAN 3692	Business and Culture in the Hispanic World <sup>1</sup>
SPAN 3693	Science and Technology in the Hispanic World <sup>1</sup>
SPAN 4251	Hispanic Community Internship
SPAN 4693	Sustainability in Spain <sup>1</sup>

## CHIN/ Special Topics

FREN/  
GRMN/  
JAPN/  
KOR/  
RUSS/  
SPAN  
3813/  
CHIN 3823/  
FREN/  
GRMN/  
JAPN/  
KOR/  
RUSS/  
SPAN  
3823/  
CHIN 3833/  
FREN/  
GRMN/  
JAPN/  
KOR/  
RUSS/  
SPAN  
3833/  
CHIN 4813/  
FREN/  
GRMN/  
JAPN/  
KOR/  
RUSS/  
SPAN  
4813/  
CHIN 4823/  
FREN/  
GRMN/  
JAPN/  
KOR/  
RUSS/  
SPAN  
4823/  
CHIN 4833/  
FREN/  
GRMN/  
JAPN/  
KOR/  
RUSS/  
SPAN 4833

CHIN 4695 Chinese Internship  
or FREN French Internship  
or GRMN German Internship  
or JAPN Japanese Internship  
or RUSS Russian Internship  
or SPAN Spanish Internship

**Total Credit Hours** **15**

<sup>1</sup> Study Abroad course

## General Notes:

- All courses must be taken on a letter-grade basis and a grade of 'C' or higher must be received in each course.

- No more than three hours of coursework can be complete at another university, and this must be approved by the advisor.

## Program of Study for Non-Business Majors

Code	Title	Credit Hours
<b>Non-Business Majors Requirements</b>		
Required Courses:		
MGT 3000	Financial and Managerial Accounting	3
MGT 3660	International Business	3
Select one of the following courses:		3
MGT 2210	Information Systems and Digital Transformation	
MGT 3078	Finance and Investments	
MGT 3300	Marketing Management I	
MGT 3150	Principles of Management	
MGT 3661	Advanced Concepts in International Business	
MGT 3606	International Business Law	
Select two 3000/4000-level courses in the same language. At least one must come from the list below.		6
CHIN 3021	Chinese Society and Culture I	
CHIN 3022	Chinese Society and Culture II	
CHIN 3692	Business Chinese	
CHIN 3696	Economic Development and Sustainability in China <sup>1</sup>	
FREN 3011	France Today I	
FREN 3012	France Today II	
FREN 3014	Introduction to Contemporary France <sup>1</sup>	
FREN 3061	France: Culture, Economy, Commerce I	
FREN 3062	France: Culture, Economy and Commerce II	
FREN 3551	French for the Professions I	
FREN 3691	Business Communication and Correspondence in France <sup>1</sup>	
FREN 3692	French for Business and Technology I <sup>1</sup>	
FREN 3693	French for Business and Technology II <sup>1</sup>	
FREN 3694	French for Business and Technology Abroad <sup>1</sup>	
FREN 4300	France and Globalization	
GRMN 3011	Germany Today	
GRMN 3071	Introductory Business German I	
GRMN 3695	German Business and Technology: Structure, Communication and Correspondence <sup>1</sup>	
GRMN 3696	German Business and Technology: Current Issues <sup>1</sup>	
GRMN 4061	Advanced Business German I	
GRMN 4693	Industrial Transformation and German Society/Economy <sup>1</sup>	
JAPN 3692	Business Japanese <sup>1</sup>	
JAPN 3693	Japan Today <sup>1</sup>	
JAPN 4123	Technical and Business Japanese Translation	
KOR 3691	Business Korean <sup>1</sup>	
KOR 3692	Current Issues and Technology in Korea <sup>1</sup>	
RUSS 3691	Intensive Advanced Russian <sup>1</sup>	

RUSS 3692 Advanced Reading and Composition for Business, Science and Technology <sup>1</sup>	CHIN/ Special Topics
RUSS 4340 Invention of Business Discourse in Russia (1990-)	FREN/
SPAN 3211 Spain Today	GRMN/
SPAN 3235 Latin America Today	JAPN/
SPAN 3590 Issues of Sustainable Development in the Andean Region <sup>1</sup>	KOR/
SPAN 3592 Culture and Commerce in the Andes <sup>1</sup>	RUSS/
SPAN 3690 Commerce and Sustainable Communities <sup>1</sup>	SPAN
SPAN 3691 Business Communication and Correspondence in the Hispanic <sup>1</sup>	3813/
SPAN 3692 Business and Culture in the Hispanic World <sup>1</sup>	CHIN 3823/
SPAN 3693 Science and Technology in the Hispanic World <sup>1</sup>	FREN/
SPAN 4251 Hispanic Community Internship	GRMN/
SPAN 4693 Sustainability in Spain <sup>1</sup>	JAPN/
	KOR/
	RUSS/
	SPAN
	3823/
	CHIN 3833/
	FREN/
	GRMN/
	JAPN/
	KOR/
	RUSS/
	SPAN
	3833/
	CHIN 4813/
	FREN/
	GRMN/
	JAPN/
	KOR/
	RUSS/
	SPAN
	4813/
	CHIN 4823/
	FREN/
	GRMN/
	JAPN/
	KOR/
	RUSS/
	SPAN
	4823/
	CHIN 4833/
	FREN/
	GRMN/
	JAPN/
	KOR/
	RUSS/
	SPAN 4833
	CHIN 4695 Chinese Internship
	or FREN 4695 French Internship
	or GRMN 4695 German Internship
	or JAPN 4695 Japanese Internship
	or RUSS 4695 Russian Internship
	or SPAN 4695 Spanish Internship

**Total Credit Hours** 15

<sup>1</sup> Study Abroad course

General Notes:

- All courses must be taken on a letter-grade basis and a grade of 'C' or higher must be received in each course.

- No more than three hours of coursework can be complete at another university, and this must be approved by the advisor.