

MASTER OF BUSINESS ADMINISTRATION (MBA)

Georgia Tech's Scheller College of Business offers the MBA for the 21st century, building business leaders who are innovative, entrepreneurially-minded, analytically-skilled, and can leverage technology in a global setting. Highly qualified candidates from all academic and professional backgrounds enter the program, which is designed to foster teamwork, diversity, and a closely knit network.

The MBA program is offered in full-time, evening, and weekend executive formats. For the full-time and weekend executive MBA programs, entry is in the fall semester only. For the evening program, admission is offered in both fall and spring semesters. Some of the primary advantages of the MBA program include a close community that promotes enriched student-faculty relationships; classmates with diverse educational and work experiences; small class sizes that foster networking and a true understanding of the business environment; an innovative curriculum that keeps pace with the rapidly changing environment of business and technology. Scheller College's location within the Tech Square innovation ecosystem, a globally recognized nexus of innovation and entrepreneurial activity in the heart of Midtown Atlanta, provides MBA students access to some of the most dynamic companies and startups. In addition, a dual degree option gives students the opportunity to combine the MBA with Georgia Tech engineering, computing and design masters and Ph.D. programs.

During the summer term between the first and second academic years, full-time MBA students intern with companies ranging from Fortune 500 Companies and major consulting/finance firms to entrepreneurial ventures, innovation centers, and start-ups. These summer internships enhance permanent employment opportunities.

The full-time and evening MBA programs requires 54 hours; 21 semester hours are core classes. Core courses develop a common body of knowledge essential to all MBA students. The remainder of the curriculum consists of electives, which provide flexibility for students to build competence in one or more immersive tracks and concentration areas. This freedom permits students to customize a curriculum directed toward their own educational and career goals.

MBA elective areas include accounting, entrepreneurship, finance, business analytics, leadership, information technology management, law, international business, marketing, operations management, organizational behavior, sustainability, real estate strategic management, and leading innovation.

More information, applications, and viewbooks may be found at: <http://scheller.gatech.edu/MBA>.

Scheller College of Business
MBA Program Office
Georgia Institute of Technology
Atlanta, Georgia 30308-0520
phone: 404.894.8722

- Request a Full-Time MBA Viewbook
- Request an Evening MBA Viewbook
- Request an Executive MBA Viewbook

Code	Title	Credit Hours
Core		
MGT 6000	Financial and Managerial Accounting I (LG)	3
MGT 6504	Principles of Finance (LG)	1.5
MGT 6502	Leading People and Organizations (LG)	1.5
MGT 6503	Managing Information Resources (LG)	1.5
MGT 6509	Legal and Ethical Considerations in Business (LG)	1.5
MGT 6508	Strategic Management (LG)	3
MGT 6507	Business Communications (PF)	1.5
MGT 6506	Managerial Economics (LG)	1.5
MGT 6505	Marketing Management (LG)	1.5
MGT 6501	Operations Management (LG)	1.5
MGT 6500	Analytical Tools for Decisions (LG)	1.5
MGT 6510	Leadership Development Workshop (LG)	1.5
Electives		
International Graduate Management Elective (LG) ²		3
Graduate Management Elective (LG)		27
Graduate Management Elective (PF)		3
Total Credit Hours		54

¹ Students will complete 12 hours of concentration requirements. See concentration options listed below.

² Courses that will satisfy International Elective: MGT 6030, MGT 6056, MGT 6070, MGT 6071, MGT 6116, MGT 6118, MGT 6185, MGT 6197, MGT 6335, MGT 6352, MGT 6360, MGT 6401, MGT 6802, MGT 6803

Concentration Areas and Course Options

Code	Title	Credit Hours
Accounting		
MGT 6010	Individual Taxation: Analysis and Planning	3
MGT 6015	Advanced Managerial Accounting	3
MGT 6020	Financial Reporting and Analysis I	3
MGT 6022	Financial Reporting and Analysis II	3
MGT 6029	Financial Statement Analysis	3
MGT 6030	International Accounting	3
MGT 6042	Auditing and Financial Control Systems	3
MGT 6043	Advanced Financial Reporting	3
MGT 6046	Applications of Data Analytics in Accounting	3
MGT 6076	Valuing Technology Firms	3
MGT 6400	Pricing Analytics and Revenue Management	3

Code	Title	Credit Hours
Business Analytics		
MGT 6046	Applications of Data Analytics in Accounting	3
MGT 6051	Database Development and Applications	3
MGT 6056	Electronic Commerce-Conducting Business on the Internet	3
MGT 6057	Business Process Analysis and Design	3
MGT 6203	Data Analytics in Business	3
MGT 6213	Business Analytics for Managers	3

MGT 6214	Business Analytics Practicum	3
MGT 6310	Marketing Research: Analytics	3
MGT 6314	Understanding Markets with Data Science	3
MGT 6315	Marketing Analysis	3
MGT 6400	Pricing Analytics and Revenue Management	3
MGT 6401	Supply Chain Modeling	3
MGT 6450	Project Management	3
MGT 6451	Business Intelligence and Analytics	3
MGT 6452	Machine Learning for Business	3
MGT 6655	Business Data Preparation and Visualization	3
MGT 6725	Information Security Strategies and Policies	3
MGT 6726	Privacy, Technology, Policy, and Law	3

Code	Title	Credit Hours
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Entrepreneurship

MGT 6056	Electronic Commerce-Conducting Business on the Internet	3
MGT 6059	Emerging Technologies	3
MGT 6086	Entrepreneurial Finance and Private Equity	3
MGT 6165	Venture Creation	3
MGT 6663	Technology Strategy	3
MGT 6664	Managing Innovation	3
MGT 6667	Strategic Entrepreneurship	3
MGT 6772	Managing Resources of the Technological Firm	3
MGT 6789	Technology Ventures	3

Code	Title	Credit Hours
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Finance

MGT 6066	Mergers and Acquisitions	3
MGT 6067	Financial Aspects of Commercial Real Estate	3
MGT 6070	International Finance	3
MGT 6074	Fintech & Cryptocurrencies	3
MGT 6076	Valuing Technology Firms	3
MGT 6078	Basic Finance and Investments	3
MGT 6080	Investments	3
MGT 6081	Derivative Securities	3
MGT 6086	Entrepreneurial Finance and Private Equity	3
MGT 6090	Management of Financial Institutions	3
MGT 6769	Fixed Income Securities	3
MGT 6785	The Practice of Quantitative and Computational Finance	3
MGT 6793	Advanced Topics in Quantitative and Computational Finance	3

Code	Title	Credit Hours
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International Business

MGT 6030	International Accounting	3
MGT 6070	International Finance	3
MGT 6116	The Role of Gender, Race and Ethnicity in Organizational Behavior	3
MGT 6118	Cross-Cultural Management	3

MGT 6185	International Business Environments	3
MGT 6197	Global Strategic Management	3
MGT 6352	International Practicum	3
MGT 6360	Global Operations and Supply Chain Management	3

Code	Title	Credit Hours
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Leadership

MGT 6107	Leadership and Organizational Change	3
MGT 6110	Negotiation and Conflict Resolution	3
MGT 6113	ProBono Non-Profit Consulting Projects	3
MGT 6114	Leadership Development	3
MGT 6116	The Role of Gender, Race and Ethnicity in Organizational Behavior	3
MGT 6118	Cross-Cultural Management	3
MGT 6119	Leading Teams in Organizations	3

Code	Title	Credit Hours
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Management

MGT 6010	Individual Taxation: Analysis and Planning	3
MGT 6015	Advanced Managerial Accounting	3
MGT 6020	Financial Reporting and Analysis I	3
MGT 6022	Financial Reporting and Analysis II	3
MGT 6029	Financial Statement Analysis	3
MGT 6030	International Accounting	3
MGT 6042	Auditing and Financial Control Systems	3
MGT 6043	Advanced Financial Reporting	3
MGT 6051	Database Development and Applications	3
MGT 6056	Electronic Commerce-Conducting Business on the Internet	3
MGT 6057	Business Process Analysis and Design	3
MGT 6059	Emerging Technologies	3
MGT 6070	International Finance	3
MGT 6074	Fintech & Cryptocurrencies	3
MGT 6076	Valuing Technology Firms	3
MGT 6078	Basic Finance and Investments	3
MGT 6080	Investments	3
MGT 6081	Derivative Securities	3
MGT 6086	Entrepreneurial Finance and Private Equity	3
MGT 6090	Management of Financial Institutions	3
MGT 6107	Leadership and Organizational Change	3
MGT 6110	Negotiation and Conflict Resolution	3
MGT 6113	ProBono Non-Profit Consulting Projects	3
MGT 6114	Leadership Development	3
MGT 6116	The Role of Gender, Race and Ethnicity in Organizational Behavior	3
MGT 6118	Cross-Cultural Management	3
MGT 6119	Leading Teams in Organizations	3
MGT 6164	Corporate Strategy	3
MGT 6165	Venture Creation	3
MGT 6182	Work, Equity and Wellness	3
MGT 6185	International Business Environments	3

MGT 6190	Current Thinking In Strategy	3
MGT 6197	Global Strategic Management	3
MGT 6203	Data Analytics in Business	3
MGT 6213	Business Analytics for Managers	3
MGT 6214	Business Analytics Practicum	3
MGT 6302	Consumer Behavior	3
MGT 6308	Strategic Brand Management	3
MGT 6310	Marketing Research: Analytics	3
MGT 6311	Digital Marketing	3
MGT 6314	Understanding Markets with Data Science	3
MGT 6046	Applications of Data Analytics in Accounting	3
MGT 6312	Marketing Research: Tools and Design	3
MGT 6315	Marketing Analysis	3
MGT 6325	Product Planning	3
MGT 6326	Collaborative Product Development	3
MGT 6345	Marketing Practicum	3
MGT 6452	Machine Learning for Business	3
MGT 6352	International Practicum	3
MGT 6353	Operations Strategy	3
MGT 6357	Service Operations Management	3
MGT 6359	Business Strategies For Sustainability	3
MGT 6360	Global Operations and Supply Chain Management	3
MGT 6369	Sustainable Business Practicum	3
MGT 6400	Pricing Analytics and Revenue Management	3
MGT 6401	Supply Chain Modeling	3
MGT 6405	Lean Six Sigma	3
MGT 6450	Project Management	3
MGT 6451	Business Intelligence and Analytics	3
MGT 6655	Business Data Preparation and Visualization	3
MGT 6663	Technology Strategy	3
MGT 6664	Managing Innovation	3
MGT 6665	Strategy Execution	3
MGT 6667	Strategic Entrepreneurship	3
MGT 6668	Behavioral Economics	3
MGT 6725	Information Security Strategies and Policies	3
MGT 6726	Privacy, Technology, Policy, and Law	3
MGT 6727	Privacy for Professionals	3
MGT 6769	Fixed Income Securities	3
MGT 6772	Managing Resources of the Technological Firm	3
MGT 6789	Technology Ventures	3
MGT 6801	TI:GER Innovation Analysis	3
MGT 6802	TI:GER Innovation and Business Model Design	3
MGT 6803	TI:GER Innovation Execution	3
MGT 6821	TI:GER Innovation Research Methods 1	1.5
MGT 6822	TI:GER Innovation Research Methods 2	1.5

Code	Title	Credit Hours
Management of Information Resources		
MGT 6042	Auditing and Financial Control Systems	3
MGT 6051	Database Development and Applications	3

MGT 6056	Electronic Commerce-Conducting Business on the Internet	3
MGT 6057	Business Process Analysis and Design	3
MGT 6058	Information Technology Practicum	3
MGT 6059	Emerging Technologies	3
MGT 6203	Data Analytics in Business	3
MGT 6213	Business Analytics for Managers	3
MGT 6450	Project Management	3
MGT 6451	Business Intelligence and Analytics	3
MGT 6452	Machine Learning for Business	3
MGT 6655	Business Data Preparation and Visualization	3
MGT 6725	Information Security Strategies and Policies	3
MGT 6726	Privacy, Technology, Policy, and Law	3
MGT 6772	Managing Resources of the Technological Firm	3

Code	Title	Credit Hours
Marketing		
MGT 6302	Consumer Behavior	3
MGT 6308	Strategic Brand Management	3
MGT 6310	Marketing Research: Analytics	3
MGT 6311	Digital Marketing	3
MGT 6312	Marketing Research: Tools and Design	3
MGT 6314	Understanding Markets with Data Science	3
MGT 6325	Product Planning	3
MGT 6326	Collaborative Product Development	3
MGT 6345	Marketing Practicum	3
MGT 6400	Pricing Analytics and Revenue Management	3

Code	Title	Credit Hours
Supply Chain and Operations Management		
MGT 6326	Collaborative Product Development	3
MGT 6353	Operations Strategy	3
MGT 6357	Service Operations Management	3
MGT 6359	Business Strategies For Sustainability	3
MGT 6360	Global Operations and Supply Chain Management	3
MGT 6400	Pricing Analytics and Revenue Management	3
MGT 6401	Supply Chain Modeling	3
MGT 6405	Lean Six Sigma	3
MGT 6772	Managing Resources of the Technological Firm	3

Code	Title	Credit Hours
Product and Service Innovation		
MGT 6056	Electronic Commerce-Conducting Business on the Internet	3
MGT 6057	Business Process Analysis and Design	3
MGT 6059	Emerging Technologies	3
MGT 6074	Fintech & Cryptocurrencies	3
MGT 6119	Leading Teams in Organizations	3
MGT 6165	Venture Creation	3
MGT 6311	Digital Marketing	3

MGT 6325	Product Planning	3
MGT 6326	Collaborative Product Development	3
MGT 6357	Service Operations Management	3
MGT 6663	Technology Strategy	3
MGT 6664	Managing Innovation	3
MGT 6789	Technology Ventures	3

Code	Title	Credit Hours
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Strategy and Innovation

MGT 6113	ProBono Non-Profit Consulting Projects	3
MGT 6164	Corporate Strategy	3
MGT 6165	Venture Creation	3
MGT 6185	International Business Environments	3
MGT 6190	Current Thinking In Strategy	3
MGT 6197	Global Strategic Management	3
MGT 6369	Sustainable Business Practicum	3
MGT 6663	Technology Strategy	3
MGT 6664	Managing Innovation	3
MGT 6665	Strategy Execution	3
MGT 6667	Strategic Entrepreneurship	3
MGT 6668	Behavioral Economics	3
MGT 6789	Technology Ventures	3
MGT 6801	TI:GER Innovation Analysis	3

Code	Title	Credit Hours
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Sustainability

MGT 6059	Emerging Technologies	3
MGT 6113	ProBono Non-Profit Consulting Projects	3
MGT 6326	Collaborative Product Development	3
MGT 6357	Service Operations Management	3
MGT 6359	Business Strategies For Sustainability	3
MGT 6369	Sustainable Business Practicum	3
MGT 6401	Supply Chain Modeling	3
MGT 6663	Technology Strategy	3
MGT 6667	Strategic Entrepreneurship	3
MGT 6772	Managing Resources of the Technological Firm	3

Code	Title	Credit Hours
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Technological Innovation: Generating Economic Results (TI:GER)

Complete 9 credit hours from TI:GER Core courses:	9
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MGT 6801 TI:GER Innovation Analysis

MGT 6802 TI:GER Innovation and Business Model Design

MGT 6821 TI:GER Innovation Research Methods 1

MGT 6822 TI:GER Innovation Research Methods 2

Complete 3 credit hours from TI:GER Electives:	3
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MGT 6056 Electronic Commerce-Conducting Business on the Internet

MGT 6059 Emerging Technologies

MGT 6074 Fintech & Cryptocurrencies

MGT 6076 Valuing Technology Firms

MGT 6086	Entrepreneurial Finance and Private Equity
MGT 6165	Venture Creation
MGT 6308	Strategic Brand Management
MGT 6310	Marketing Research: Analytics
MGT 6311	Digital Marketing
MGT 6325	Product Planning
MGT 6326	Collaborative Product Development
MGT 6400	Pricing Analytics and Revenue Management
MGT 6663	Technology Strategy
MGT 6667	Strategic Entrepreneurship
MGT 6772	Managing Resources of the Technological Firm
MGT 6803	TI:GER Innovation Execution