GRADUATE STAND-ALONE CERTIFICATE IN BUSINESS ANALYTICS

Students wishing to gain analytics knowledge and expand data skills to advance or pivot careers could benefit from the Business Analytics Graduate Certificate. The rapidly evolving global business environment has an increased the demand for data-savvy leaders. The Business Analytics Graduate Certificate teaches skills in:

- Analyzing data to find solutions that will improve business intelligence and decision-making
- Machine learning methods to identify patterns and enhance organizational efficiency
- Visually communicating business data to analyze long-term predictions
- Gaining insight and best practices to use data analytics tools to organize, structure, and receive value from unstructured data

Courses required in the Business Analytics Graduate Certificate are fully online and delivered in an asynchronous format. The program can be completed in as little as 10 months.

Code	Title	Credit Hours
MGT 6213	Business Analytics for Managers	3
MGT 6655	Business Data Preparation and Visualization	3
MGT 6452	Machine Learning for Business	3
MGT 6033	Analysis of Unstructured Data	3
Total Credit Hours		**12**

See Graduate Certificate Guidelines for more information.