

# MASTER OF SCIENCE IN GLOBAL MEDIA AND CULTURES

The **M.S. in Global Media and Cultures** at Georgia Tech is designed to give students advanced skills in communication, media analysis, and cross-cultural competency. This interdisciplinary program combines rigorous coursework in media studies, cultural analysis, and global communication with practical training in languages and digital media. Students engage in critical analysis of global media industries, explore the impact of media on societies, and develop strategies for effective communication across cultures.

The program prepares graduates for careers in diverse fields such as international business, media production, public relations, and global advocacy. With a focus on the intersections of media, culture, and technology, students gain the tools to navigate and influence the rapidly changing global media landscape. The curriculum emphasizes hands-on learning, including opportunities for internships and collaborative projects with industry partners.

By fostering a deep understanding of global media and cultural dynamics, the M.S. in Global Media and Cultures empowers students to become innovative leaders and informed global citizens, ready to address the challenges and opportunities of an interconnected world.

## Program of Study

The degree requirements are adaptable for individualized needs and interests. Each student's course of study will be designed through dual advising by faculty from each School.

Code	Title	Credit Hours
<b>Required courses</b>		
GMC 6001	Introduction to Global Media and Cultures	3
GMC 8803	Media & Cultural Studies Foundations	3
GMC 6005	Professional Portfolio	3
<b>LMC courses (6000-level or higher)</b>		<b>6</b>
<b>Modern Languages courses <sup>1</sup></b>		<b>6</b>
<b>Electives (LMC or ModLang) <sup>2</sup></b>		<b>3</b>
<b>Culminating Project <sup>3</sup></b>		<b>6</b>
<b>Total Credit Hours</b>		<b>30</b>

<sup>1</sup> (Chinese, French, German, Japanese, Russian, Spanish, Korean), at least one course per semester in Fall and Spring.

<sup>2</sup> 6000-level or higher in LMC or ML

<sup>3</sup> May include a combination of coursework, MS Thesis, an internship or practicum, or independent project (LMC or ML-oriented)

Other program guidelines:

- Required courses, electives, and culminating project should indicate a **clear area of specialization** in a linguistic, cultural, thematic, or disciplinary area of inquiry.
- Students must take a **minimum of 6 credit hours each in ML and LMC**. They may take a maximum of 18 credit hours in one School for their individualized program of study.

- Students may enroll in Internships (domestic or abroad), Language Practicum courses (domestic or abroad), or Intercultural Seminar for up to 6 credits each. In total, students may count no more than 12 credits of courses in these categories toward the degree.
- 3 credits of elective coursework can be undertaken in another unit, as per approval by graduate advisor.
- All students are required to complete a coherent final project that includes substantive analysis and professional application. Projects are highly flexible and individualized to each student; they may take the form of a research project, multimedia project, internship, translation, training module, thesis, or other format.
- Students completing both a bachelor's and a master's in the same discipline at Georgia Tech may count up to six credit hours of graduate level coursework in that discipline towards both degrees. To qualify, students must complete their undergraduate degree with a GPA of at least 3.5 and complete the graduate degree within two years after receiving their undergraduate degree.